

How to sell **TWININGS** Infusions and Green Tea

Scenario 1

Your customer is unsure which variety of Twinings Infusion to choose or what an infusion is.



Infusions are not flavoured teas, but infusions of flowers, leaves and roots of herb and/or fruit plants. They are light and refreshing, as well as low in calories and caffeine free.



Scenario 2

Your customer has chosen the variety of infusion he/she would like to drink.

Let your customer know the range of infusions you serve. Direct them to the menu card/menu board.



Scenario 3

Your customer would like a Lotus Green Tea, but asks what green tea is....

A combination of China Green Tea with orange and lotus flower, resulting in a light golden tea. It is increasingly popular with the growing number of health conscious people.



Finally, when the variety has been chosen, ask your customer if he/she would like anything else with their infusion ie: cake, sandwich, etc, depending on what food you serve.



TWININGS

The range of Twinings Infusions and Green Tea you serve are:

INFUSIONS

PURE CAMOMILE

A light, delicate and relaxing infusion.

PURE PEPPERMINT

A refreshing minty drink.

BLACKCURRANT, GINSENG & VANILLA

A reviving drink with a lively taste.

LEMON & GINGER

A warming drink with a citrus tang.

CRANBERRY, RASPBERRY & ELDERFLOWER

An uplifting blend to revive and refresh.

ORANGE, MANGO & CINNAMON

A delicious blend of fruits and exotic spices.

PEAR & GUAVA

A delicious blend combining the flavours of succulent pears and tropical guava.

ECHINACEA & RASPBERRY

A gentle yet reviving blend with a fruity twist.

GREEN TEA

LOTUS GREEN TEA

Delicately flavoured with delicate orange.

Creating the **TWININGS**

Experience

A step-by-step guide to serving Twinings Infusions

- Take infusion from envelope and place in the infusions glass.



- Wrap tag around handle.



- Pour freshly drawn boiling water over infusion and leave in the glass for the flavour to develop.



- Present with the infusion left in to let the customer control the strength of the infusion.

